

# WRQE 93.5 FM/93.1 FM 93Rock \$25,000 Dice Roll

## OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: 93Rock \$25,000 Dice Roll
- .02 SPONSORS: Green Bay Distillery, Stoneridge Shell, Sheer Sports, Healthy Home Heating & Cooling.
- .03 DESCRIPTION OF PRIZE(S): \$25,000, free hair cut, free beverage, 18-pack or two 12-packs, free furnace tune-up, \$10 gas cards
- .04 VALUE OF PRIZE(S): Grand prize of \$25,000  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Green Bay-Appleton, WI DMA  
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:  Complete an entry form located on the WRQE 93.5 FM/93.1 FM website at [www.93rockon.com](http://www.93rockon.com)  
AND/OR  
 Complete an entry form available at the following locations:  
1420 Bellevue St, Green Bay, WI 54311  
AND/OR  
 For a free entry form, send a self-addressed, stamped envelope to:  
1420 Bellevue St, Green Bay, WI 54311  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 01/01/2012 at 5pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: 93Rock \$25,000 Dice Roll Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
1420 Bellevue St, Green Bay, WI 54311
- .10 PROMOTION PERIOD: Promotion Begins: 09/08/2011 at 4pm CST  
Promotion Ends: 01/01/2012 at 7pm CST
- .11 NUMBER OF WINNERS: 1
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about \_\_\_\_\_ at \_\_\_\_\_ CST at 1420 Bellevue St, Green Bay, WI 54311  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): 01/02/2012
- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR  
 No

- .16 ALTERNATE WINNER(S):  Yes  
 (if potential winner(s) do(es) not OR  
 qualify, decline(s) acceptance of  No  
 prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST ADDRESS: 93Rock \$25,000 Dice Roll Official Rules, c/o Midwest Communications, Inc., Marketing Department, PO Box 23333 Green Bay, WI 54305-3333
- .18 WINNER(S) LIST REQUEST ADDRESS: 93Rock \$25,000 Dice Roll Winner List, c/o Midwest Communications, Inc., Marketing Department, PO Box 23333, Green Bay, WI 54305-3333
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 01/02/2012

Winner will be notified.  
 Prize will be awarded upon completion of all legal paperwork with  
 Midwest Communications, Inc./WRIG, Inc.  
 Winner will receive a 1099 for value of this prize package.  
 Prize is non-transferable before acceptance of prize.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind.  
 It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER

-Join us at Green Bay Distillery for the 93Rock tailgate party before select Green Bay home games. We will be on-site 3-hours before the game starts.

-You will be given one ticket by a member of the 93Rock or Green Bay Distillery staff. If you don't receive a ticket, make sure you ask a staff member to give you one.

## **ADDENDUM B**

### **METHOD OF SELECTION OF WINNER**

-During the 3-hour live appearance, we will randomly pick ten (10) ticket numbers. If we pick your number, and you are on-site to play, you'll have the opportunity to roll the dice for \$25,000, or other prizes.

-When your name is drawn we will give you written and verbal rules as to how the game is played. The written rules, along with waiver must be signed. At that time you will also need to provide a Photo ID, no exceptions.